

What is claimed is:

1. A video distribution system that distributes video data to a user terminal which can connect to a network based on a distribution list that defines a distribution order of video data to said user terminal, comprising:

a distribution list generating device that generates said distribution list that

5 includes the link name that links to video data as a distribution request destination;

a link list generating device that generates a list that is a correspondence list between said link name and the video data file name corresponding to said link name; and

a link list updating device that updates the video data file name corresponding to
10 the link name in said link list to another video data file name depending on distribution conditions.

2. A video distribution system according to claim 1 wherein, in the case in which said video data is associated with distribution condition information that includes as said distribution conditions at least one of the distribution time information that designates the time and duration for distribution, distribution area information that designates the

5 distribution area, cumulative distribution number information that limits the cumulative number of distributions, and attribute information about the user,

said link list updating device updates the video data file name corresponding to said link name to a video data file name of a video data satisfying the distribution conditions included in said distribution condition information.

4. A video distribution system according to claim 1, wherein a video data selecting device that selects video data to be subsequently distributed based on the information about the video data that is being distributed is further provided; and

5. A video distribution system according to claim 1 wherein, in the case in which said video data is further associated with the information about said video data, further comprising:

said link list updating device updates the video data file name corresponding to the link name to said video data file name of the video data that has been selected by said video data selecting device.

6. A video distribution system according to claim 1 wherein said link list updating device updates the video data file name by referring to the priority order list that determines the priority order in the distribution of the video data.

a distribution list generating device for generating said distribution list including link names which link to video data or which link to the others of said distribution list as distribution request destinations;

a link list updating device for updating the video data file name or the distribution list name corresponding to the link name in said link list to another video data file name depending on distribution conditions.

generating said distribution list that includes the link name linked to video data as a distribution request destination;

updating the video data file name corresponding to the link name in said link list to another video data file name depending of distribution conditions.

9. A video distribution method according to claim 8 wherein, when said video data is associated with distribution time information for specifying a time or a period as a

distribution condition, distribution area information for specifying a distribution area, cumulative distribution number information for limiting the cumulative distribution number, or distribution condition information including more than one of user's attribution information,

said updating step for updating said link list updates a video data file name corresponding to said link list name to a video data file name of a video data which satisfy the distribution condition contained in said distribution condition information.

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10. A video distribution method for distributing a distribution list which defines the distribution order of the video data to said user terminals that can be connected to the network, wherein the video distribution method comprises the steps of:

generating said distribution list that includes a video data as a distribution request destination or a link name which is linked with said former link name;

generating said link name and a video data file name or a link list which is a corresponding list of the distribution list;

updating the video data file name corresponding to the link name in said link list or the distribution file name to the other video data file name or the other distribution file name in response to the distribution condition.

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11. A computer readable program for a video distribution system which distributes a distribution list that defines the video data and the distribution order of the video data to the user terminals which can be connected to the network, comprising the steps of:

generating said distribution list including a link name which is linked with the video data as a distribution request destination;

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generating a link list which is a corresponding list between said link name and the video data file name corresponding to said link name; and

updating the video data file name corresponding to the link name in said link list to the other video data file name.

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12. A program according to claim 11, wherein, when said video data is associated with distribution time information for specifying a time or a period as a distribution condition, distribution area information for specifying a distribution area, cumulative distribution number information for limiting the cumulative distribution number, or distribution

5 condition information including more than one of users attribution information, said step of updating said link list updates the video data file name corresponding to said link name to the video data file name of a video data which satisfies the distribution conditions contained in said distribution condition information.

13. A computer readable program for a video distribution system which distributes a distribution list that defines the video data and the distribution order of the video data to the user terminals which can be connected to the network, comprising the steps of:

generating said distribution list which contains a video data as a distribution request destination or the link name that is linked with said other former distribution list;

generating a link list which is a corresponding list between said link name and the video data file name or the distribution list name corresponding to said link name; and

10 updating the video data name or the distribution file name in said link list to the other video data file name or the other distribution file name in response to the distribution conditions.